

There's a New Way to Get Affordable Health Coverage and We're Here to Help!

North Country HealthCare, The Affordable Care Act &
The Health Insurance Marketplace



NORTH COUNTRY

HealthCare

creating healthier communities

North Country HealthCare

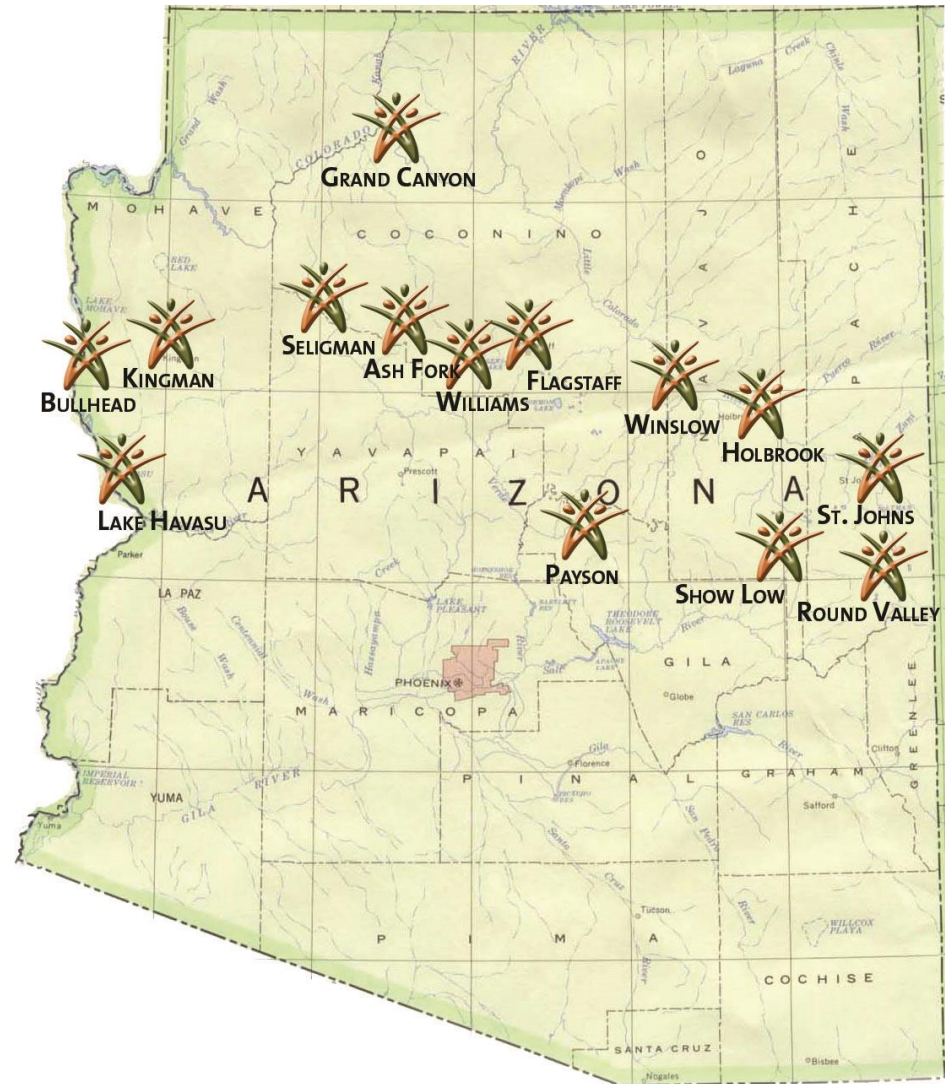
**North Country HealthCare is a
Federally Qualified Health Center (FQHC)**

- **Private, non-profit 501(c)3**
- **HRSA grantee to defray the cost of care for the uninsured (10% of our budget)**
- **Community Governing Board: over 50% patients**
- **Take care of all who seek care; sliding fee scale for low income patients**
- **2014 – North Country HealthCare now serves 14 northern Arizona communities with 21 access points**

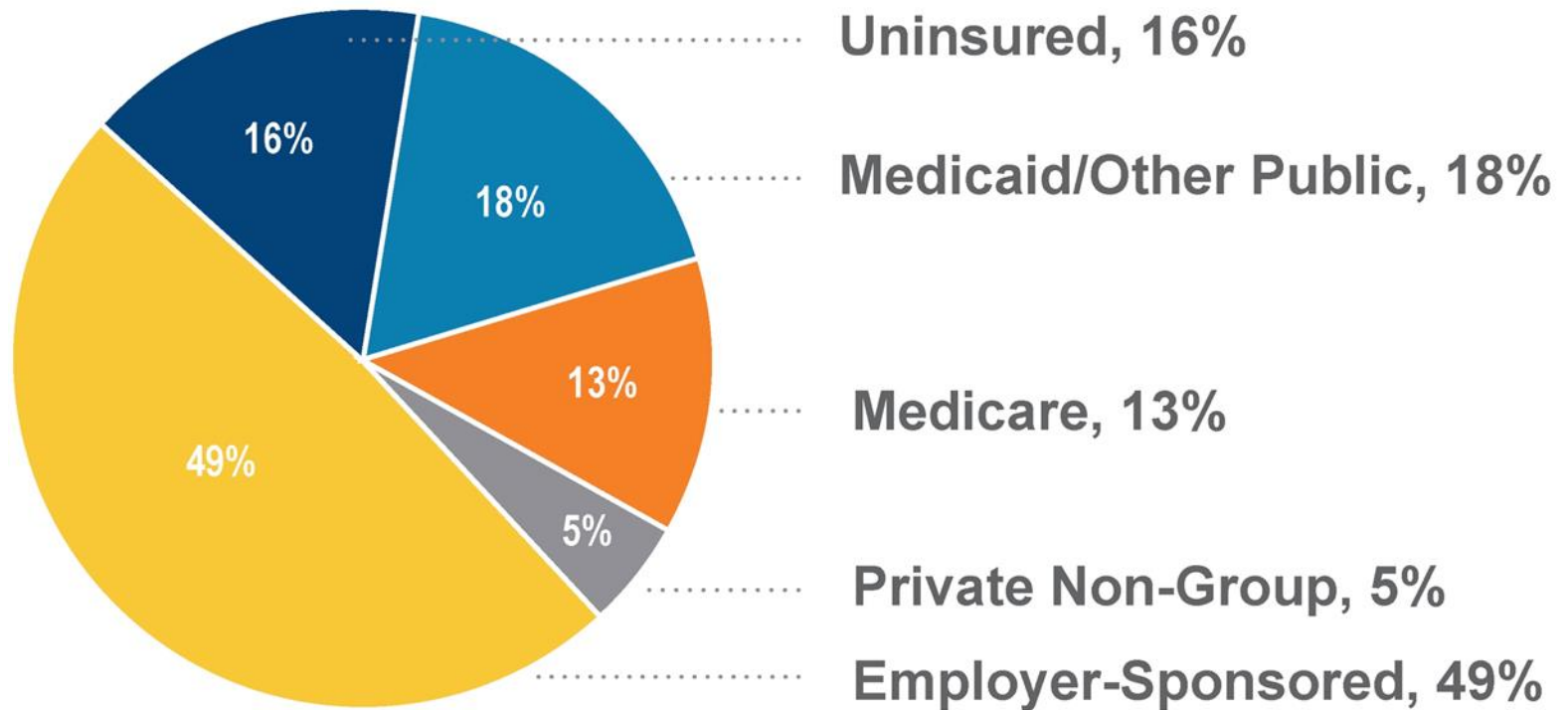
Our Locations

Serving 14 Communities

- Flagstaff
- Ash Fork
- Seligman
- Grand Canyon
- Winslow
- Holbrook
- St. Johns
- Round Valley
- Payson
- Kingman
- Lake Havasu City
- Show Low
- Bullhead City
- Williams



Health Insurance Coverage in the U.S.:



How does the Affordable Care Act (ACA) Impact Arizona?

Arizona ranks #10 - Greatest Number of Uninsured

- Pct. without health insurance (2014): **18%**
- Unemployment rate (2014): **6.9%** (9th highest)
- Poverty rate: **18.8%** (5th highest)
- Pct. aged 65 and over: **14.8%** (13th highest)

Impact of the ACA in Arizona

More than 272,000 Arizonans Covered

AHCCCS and Marketplace

- **272,000 equals 29% of the 948,000 AZ uninsured (under age 65)**
- **Imagine the population of Apache Junction, Flagstaff, Nogales, Sedona, Yuma and Prescott all covered by insurance.**
- **Medicaid (AHCCCS as of 07.01.2014): 238,928 (All categories)**
- **Marketplace Enrolled (as of 04.19.2014): 120,071**

Phoenix/Tucson	102,480
Rural areas	17,591

The Health Insurance Marketplace:

3 Things to Know About the Marketplace

1. It's an Easier Way to Shop for Health Insurance

- Simplifies the Search for Health Insurance
- All Options in One Place
- One Application, One Time, and an Individual or Family Can Explore Every Qualified Insurance Plan in the Area

2. Most People Will Be Able to Get a Break on Costs

- 90% of People Who are Currently Uninsured Will Qualify for Discounted or Free Health Insurance

3. Clear Options with Apples-to-Apples Comparisons

- All Health Insurance Plans in the Marketplace Present Their Price and Benefit Information in Plain Language



Insurance Channels: Ways to Enroll in Affordable Health Coverage

HEA-PLUS

- MEDICAID
 - AHCCCS
 - SCHIP

THE MARKETPLACE

- PRIVATE PLANS
- MEDICAID

BROKERS

- TRADITIONAL PRIVATE PLANS

North Country is Here to Help!

- **NCHC Support Staff to Help**

- **Health Benefit Navigator**

- Northern Az Region (Apache, Navajo, Coconino, Yavapai & Mohave Counties)
- **Byron Lewis-928.522.9580 or 1.800.687.5798 X: 9580**

- **Regional Health Benefit Advocates**

- Outreach and Enrollment/ Application Assistance

Western Region

Kathy Trammel

928.753.1177 X:3260

Central Region

Jessica Stephenson

928.522.9578

Eastern Region

Donna Slade

928.333.0127

healthbenefits@nchcaz.org

- **Certified Application Counselors (CACs) at Each Location**

- Health Insurance Application Assistance-50 in Our Network